



PRESS RELEASE

For immediate issue 24th October 2007

YOUR VIEWS SOUGHT IN PAYROLL GIVING REVIEW

Strategy Complete is encouraging all stakeholders of Payroll Giving to feed their views into an online consultation as a part of the independent root and branch review of Payroll Giving that it is currently undertaking for the Institute of Fundraising ('Institute').

The online consultation can be found at www.strategycomplete.com/payrollgivingreview . Responses are requested ahead of the closing date of Friday 21st December 2007.

Vanessa Potter, Director of Strategy Complete comments:

"The announcement of an independent root and branch review of Payroll Giving has created a significant amount of comment. I am acutely aware that there are a significant number of stakeholders who wish to engage with the process.

"This online survey has been created in order to fully capture all views on Payroll Giving in the UK alongside the more focused research and evaluation that Strategy Complete will be taking in the course of the review process. I would encourage charities, Payroll Giving Agencies, Professional Fundraising Organisations and businesses with views on the current Payroll Giving structure to feed into the consultation ahead of its closing date."

-ENDS-

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NOTES TO EDITORS

1. **Institute of Fundraising** (www.institute-of-fundraising.org.uk) represents fundraisers and fundraising throughout the United Kingdom. It is a membership organisation committed to the highest standards in fundraising management and practice. Members are supported through training, networking, the dissemination of best practice and representation on issues that affect the fundraising environment. The Institute of Fundraising is the largest individual representative body in the voluntary sector with 4500 Individual members and 250 Organisational members.
2. **The Independent Payroll Giving Review** will commence on 1 September 2007 and is to be completed by 31 March 2008.